All participants of Sweepstakes agree to be bound by these Official Rules of the Sweepstakes.

KBRW Top of the World Radio and Subway Fall Celebration
OFFICIAL RULES

1. Employees of Silakkuagvik Communications, Inc., business entry locations, associated agencies and their immediate families are not eligible to win.

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY: This Sweepstakes is open to legal residents of Alaska who are 18 years of age or older at the time of entry. You need not be present to win. Employees (and their immediate families or those living in the same household) of Silakkuagvik Communications, Inc., Promotional Participant, Prize Provider and Subway IP LLC, Subway® Restaurants, Subway® Franchisees and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.

2. HOW TO ENTER: Sweepstakes begins at 6:00 a.m. AKST on August 17, 2020 and ends at 11:59 p.m. AKST on September 15, 2020 (“Sweepstakes Period”). You may enter this Sweepstakes via either the in-store or mail-in entry methods described below. All entries must be received by 11:59 p.m. AKST of the last day of the Sweepstakes, i.e. September 15, 2020. Regardless of entry method used, you may only enter one time per person per day. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and duplicate entries will be disqualified. Entries will not be accepted from post office boxes. All entries become the property of Silakkuagvik Communications, Inc. and will not be returned.

a. IN-STORE METHOD: Obtain an entry form at a Subway® Restaurant located in Barrow, Alaska, at 1611 Okpik Street, Barrow, AK 99723 during the Sweepstakes Period. Enter the information requested on the entry form and deposit it into the official entry box at Subway of Barrow during the Sweepstakes Period.

b. ONLINE OR MAIL-IN ENTRY METHOD: Alternatively, you may enter the Sweepstakes by using the online entry form located at www.kbrw.org, the official Silakkuagvik Communications, Inc. website for KBRW Radio, or hand-printing the words “KBRW Subway Fall Giveaway”, your name, age, address, city, state, zip code, telephone number, and e-mail address on a 3” x 5” card and mailing it in an envelope to: KBRW Subway Fall Giveaway, c/o SILAKKUAGVIK COMMUNICATIONS, INC.®, PO Box 109, Barrow, Alaska 99723. Only one entry per envelope will be accepted.

3. PRIZES AND APPROXIMATE RETAIL VALUE: There will be twenty (20) prizes of a Subway Camp Chair and Subway $ 25 Gift Card and eight (8) grand prizes awarded, as follows:
   1. Alaska Airlines $ 1000 Certificate
   2. Alaska Airlines $ 750 Certificate
   3. Amazon $ 250 Gift Card
   4. Amazon $ 200 Gift Card
   5. Ace Hardware $ 150 Gift Card
   6. Ace Hardware $ 100 Gift Card
   7. Eskimos Inc. $ 75 Gas Card
8. Eskimos Inc. $50 Gas Card. The ARV of all Prizes is $116.25. All federal, state, and local tax liabilities are the sole responsibility of the Winner.

4. **SELECTION OF WINNERS:** 20 winners will be selected in a random drawing from among all eligible entries for the month on or about September 20th, 2020 by judges selected by Silakkuagvik Communications, Inc. whose decisions are final and binding in all matters relating to this Sweepstakes. The Winners will be notified by telephone, e-mail or mail service by September 25th, 2020. Those winners will each receive a camp chair and $25 Subway gift card. Those names then go back in “the hat”, and eight (8) finalists (or their representatives) will be chosen to play “PLINKO” live on the air on Saturday, September 19th, 2020 from a location to be determined. Prizes will be awarded based on their PLINKO scores as indicated in the prizes section, first prize going to the best score and so on.

5. **PRIZE CONDITIONS:** No substitution for a prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of Silakkuagvik Communications, Inc. Prizes are not redeemable for cash. If a prize notification is returned to Silakkuagvik Communications, Inc. as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Sweepstakes and/or accepting the Prize, Winner hereby consents (except where prohibited by law) to the reasonable use by Sponsor of the Winners’ name, hometown name, photograph, voice, likeness and/or image, without any further compensation in any future promotional activity related to this Sweepstakes.

6. **ODDS OF WINNING:** Odds of winning a Prize depend on the number of entries received and are equal regardless of method of entry.

7. **CONDUCT OF PARTICIPATION:** By entering the Sweepstakes, entrant affirms that he or she has read and agrees to abide by the Official Sweepstakes Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. The Sweepstakes is governed by the laws of the United States and, by entering, all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Alaska.

8. **LIMITATIONS OF LIABILITY:** Silakkuagvik Communications, Inc., Promotional Participant, Prize Provider and Subway IP LLC, Subway® Restaurants, Subway® Franchisees and each of their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Silakkuagvik Communications, Inc.’ control. In the event the Sweepstakes is terminated early, winners will be selected from all eligible entries received at the time of termination.

9. **RELEASE OF LIABILITY:** By participating, Winner and entrants agree to release, discharge, indemnify and hold harmless Sponsor; Silakkuagvik Communications, Inc., entry location companies, and each of their respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winner, entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes.
10. **OFFICIAL RULES:** For a copy of these Official Rules, send a self-addressed, stamped envelope to: SILAKKUAGVIK COMMUNICATIONS, INC. KBRW SUBWAY FALL GIVEAWAY - OFFICIAL RULES, c/o SILAKKUAGVIK COMMUNICATIONS, INC.®, PO Box 109 Barrow, Alaska 99723. All requests must be received by October 31, 2020.

**SPONSOR INFORMATION:** Silakkuagvik Communications, Inc. is the Sponsor of this Sweepstakes.

**PRIVACY/USE OF PERSONAL INFORMATION:** By participating in the sweepstakes, eligible entrant hereby consents to Sponsor’s, Administrator’s or authorized agents’ collection, use, and disclosure of entrants’ personal information for the purposes of administering the Sweepstakes and prize fulfillment. Entrant acknowledges that he/she has read, understood and accepted the Sponsor’s Privacy Statement, which provides more information about Sponsor’s privacy practices and is located at [https://kbrw.org](https://kbrw.org)

By accepting a prize, winner agrees to Sponsor's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor and its respective successors, assigns and licensees may conduct relating to the Sweepstakes in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time or times in perpetuity, without further compensation or notice, and hereby releases Releasees from any liability with respect thereto. Winner may be required to sign a further release regarding the grant of these publicity rights.

**THIS SWEEPSTAKES IS VOID OUTSIDE OF ALASKA AND WHERE PROHIBITED OR RESTRICTED BY LAW.**